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January 29, 2015



Re: Senate Bill 209, An Act Concerning Funding for the Reach Out and Read Program

I am Robert Dudley, MD, MEd, a general pediatrician in New Britain and Community Health Center, Inc.'s Medical Director for School Based Health Services. I am writing today to lend my support to Senate Bill 209, An Act Concerning Funding for the Reach Out and Read Program.

As a pediatrician, I view low literacy as a health problem. Like the approach to other health problems, the best strategy to deal with illiteracy is prevention. Reach Out and Read is a national program to promote literacy by integrating early literacy activities into well child visits. Reach Out and Read gives doctors an evidence-based strategy to promote child development and learning.

Research documents that children served by the Reach Out and Read program show an increase of 4-8 points on vocabulary tests by the age of 2. For a two-year-old, this increase represents an approximately six-month gain, developmentally-speaking, preventing the "falling behind" routinely observed and measured in children living in low-income families.

Families love the opportunity to access books for their children, and children in our practice now routinely ask for books instead of stickers. The few minutes it takes to demonstrate how to engage a child with a book pays off in so many ways- from teaching positive parenting techniques to discussing normal child development. That many of the books are bilingual (Polish, Spanish and Arabic in our office) gives parents an important learning resource that they can't easily access elsewhere.

In New Britain we have seen through the Discovery Collaborative the importance of early literacy activities in achieving educational goals by the third grade and the positive effects of educational success on health. Reach Out and Read offers an important 'bridge' between the medical and educational words, allowing literacy messages to be delivered before children have entered preschool, as well as reinforcement of those messages through preschool and kindergarten. Thank you for your time and consideration.

Sincerely,





Robert Dudley, MD, MEd, FAAP